The concept is simple, but for us it drives **everything**.

**Our theme is DISCOVERY.**

Learning how something works, how it doesn’t, or how you can make it do something amazing and off-label for the very first time.

Meeting people who know what you’re talking about, or people who know that one thing you’re trying to learn. The skill you never expected to develop, the contest a near-stranger talked you into, the group of friends you didn’t know you’d meet.

To translate that feeling into the physical spaces of DEF CON China 2.0 and DEF CON 28, we offer these bits of **inspiration**.

---

**DEF CON 2020 Theme**

**All the best and most exciting parts of DEF CON are the moments of discovery.**

The color palette is derived from internet publications of the early 1990’s. It was the breakthrough moment of The Web. As people raced to define the new frontier, magazines like Mondo2000 and Wired tried to convey the excitement with loud colors and edgy layouts.

The style we took from 90s 'zine culture - an amazing, boundlessly creative and wildly unprofessional DIY movement that, just like the internet, invited everyone to stop consuming culture and start creating and sharing it. Ideas over production value, attitude over polish, getting your ideas out over getting them perfect.

We hope you’ll take that anarchic DIY spirit with you when you’re working on whatever you’re bringing to DEF CON. We can’t wait to discover what you create.